

A large, stylized graphic of a human figure with arms raised, rendered in shades of blue. The figure is positioned on the right side of the slide, with its head represented by a solid blue circle. The background is a gradient of blue, transitioning from a darker shade at the bottom to a lighter shade at the top.

■ Synergistix  
■ **Collaboration**  
■ **Conference**  
■ 2026

**What to Expect at  
the Synergistix  
Collaboration  
Conference**

# Welcome to the 2026 Synergistix Collaboration Conference!

We're excited to welcome you to the 2026 Synergistix Collaboration Conference—three days designed to bring life sciences leaders, compliance experts, CRM administrators, and Synergistix partners together around what matters most: smarter collaboration, stronger execution, and real commercial impact.

## EVENT OVERVIEW

**WHO:** Hosted by Synergistix and open to life sciences professionals across commercial operations, compliance, IT, data, and leadership.

**WHAT:** A three-day experience featuring keynote presentations, industry-led sessions, interactive workshops, and networking opportunities.

**WHEN:** Wednesday, February 25, 2026–Friday, February 27, 2026

**WHERE:** Embassy Suites Deerfield Beach, 950 S Ocean Dr, Deerfield Beach, FL 33441

**WHY:** Because collaboration is a catalyst for true commercial success (and this is where it happens).

# Built for Collaboration, Designed for Impact

## Agenda at a Glance

**Day 1:** Client Roundtable (invitation only) followed by conference kickoff with a welcome cocktail hour and attendee dinner.

**Day 2:** Women in Leadership Breakfast, full day of keynote and general sessions, panels, and networking, plus an off-site cocktail hour and dinner.

**Day 3:** Jay Lambert's AI session, followed by general sessions, panels, networking, and closing remarks from Synergistix.

## Interactive Sessions

Dive deeper into the topics shaping life sciences commercial operations today.

- Modern leadership and influence strategies
- Scalable, future-ready process design
- Responsible use of AI, analytics, and automation
- Change management that drives real adoption
- Navigating disruption in healthcare access and commercialization
- Quality, compliance, sustainability, and patient-centricity as differentiators

Sessions are designed to be practical, interactive, and immediately applicable, whether you're refining existing processes or building new ones.

## Networking & Engagements

The Synergistix Collaboration Conference is just as much about who you meet as what you learn.

- Welcome reception and evening social events
- Peer-led sessions for open discussion and idea sharing
- Ask-the-expert support from Synergistix team members
- Networking opportunities with peers and speakers

Expect meaningful conversations, real-world perspectives, and connections that extend well beyond the conference.

# Featured Speakers

Hear from industry voices who are shaping the future of life sciences commercialization, compliance, and operations.



**Jay Lambert, COO, Synergistix**

Oversees operational strategy at Synergistix while training leaders to apply practical, real-world AI to complex commercial challenges.



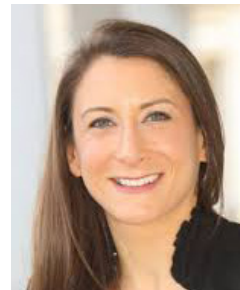
**Julie Young, Executive Pharmaceutical Marketing Leader**

Partners with healthcare organizations to build and scale brands through strategic positioning, go-to-market execution, and operational alignment.



**Dan Balda, Managing Principal, Advisory Board to Go**

Advises executive leaders on data-driven strategy, organizational performance, and decision-making as Managing Principal of Advisory Board to Go.



**Chrissy Buteas, President & CEO, HealthCare Institute of New Jersey (HINJ)**

Leads HINJ's advocacy and policy initiatives, representing life sciences organizations across New Jersey's healthcare ecosystem.



**Shannon Hecht, Director, Sample Operations & Accountability, Regeneron**

Leads enterprise sample operations and accountability programs, ensuring compliant, scalable processes across commercial teams.



**Frank Adamo, Senior Director Corporate Compliance & Ethics, Syneos Health**

Leads corporate compliance and ethics initiatives at Syneos Health, supporting standards, governance, and risk management.



# Featured Speakers (Continued)



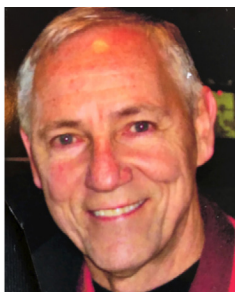
**Michelle Medovich, Executive Pharmaceutical Marketing Leader**

Drives global marketing strategy, aligning brand, messaging, and commercialization to support pipeline growth.



**Steve Burdon, Global VP of Sales Enablement & Operations, Eli Lilly & Company**

Directs global sales enablement and operational strategy at Eli Lilly, optimizing performance across international commercial teams.



**Bill Shearer, Managing Partner, Regalo Health**

Advises healthcare and life sciences organizations on strategy, commercialization, and value creation as Managing Partner at Regalo Health.



**Wendy Wolf, President & Founder, ImpactBio**

Delivers strategic consulting and execution support across commercialization, compliance, and operations in life sciences.



**Anne Kirby, Innovative Pharmaceutical Executive**

Brings deep leadership experience across pharmaceutical operations, driving innovation, transformation, and organizational performance.



**Matt Hutcheson, Founder & Partner, Tegra Analytics**

Helps organizations unlock insights and performance through advanced analytics and data strategy.



# Featured Speakers (Continued)



**Keith Hochstaedter, VP of Customer Engagement, Synergistix**

Leads customer engagement strategy at Synergistix, strengthening client relationships through integrated systems and services.



**Mary Christine Demetillo, Product Specialist, MedPro Systems**

Supports MedPro clients by translating product capabilities into effective, compliant operational workflows.



**Yvette Everett, Manager of U.S. Promotional & Sample Operations, GSK**

Manages U.S. promotional and sampling operations at GSK, ensuring compliant execution across commercial channels.



**Lisa Fontana, Director of Quality & Compliance, MedPro Systems**

Leads quality and compliance initiatives at MedPro Systems, safeguarding data integrity and regulatory alignment.



**Jenn Garofolo, Commercial & Market Access Leader**

Drives patient-centric market access strategies through inclusive, compassionate, and practical leadership.

# We Look Forward to Seeing You

We're excited to learn, collaborate, and connect with you at the **2026 Synergistix Collaboration Conference**.

**REGISTER HERE TO SECURE YOUR SPOT** [👉](#)

If you've already registered, we look forward to welcoming you to Deerfield Beach.

## WHAT TO BRING



**Readiness to learn and network**



**Business casual attire**



**Business cards or digital contact information**

## AFTER THE CONFERENCE

Your experience doesn't end when the conference wraps. We're committed to helping you turn insights into action and supporting your continued success long after you return home.

### Following the conference, you'll receive:

- A post-event recap highlighting key takeaways, themes, and insights
- A feedback survey to help shape future Synergistix events and resources
- Continued support from the Synergistix team as you apply what you've learned

## Questions or Need Assistance Registering?

The Synergistix team is here to help.

Email: [syncon@synergistix.com](mailto:syncon@synergistix.com)

Phone: (954) 707-4200

Alternatively, you can connect directly with your Synergistix contact for personalized support.



**Synergistix**

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