Synergistix
Solutions for Life Sciences

How Easy Is Your Free Trial Program to Navigate?

5 questions worth asking.

SWIPE TO REVIEW →

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How Many Steps Does It Take to Get Started?

LOOK AT THE EXPERIENCE FROM THE USER'S PERSPECTIVE.

- Is enrollment straightforward?
- Are requirements easy to understand?
- Are unnecessary steps creating friction?

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Can Users See What They Need to Do Next?

CLEAR WORKFLOWS HELP REDUCE CONFUSION.

- Required actions are easy to identify
- Attestations appear at the right time
- Users can move through the process logically

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How Much Happens Outside the System?

MANUAL WORK CAN MAKE PROGRAMS HARDER TO MANAGE.

- Key activity stays within the workflow
- Information doesn’t need to be re-entered
- Teams have a centralized view of activity

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Can Teams Quickly Answer Program Questions?

VISIBILITY MATTERS WHEN USERS OR STAKEHOLDERS NEED ANSWERS.

- Order status is readily available
- Program activity can be reviewed
- Support teams have useful context

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What Happens When Someone Needs Help?

THE USER EXPERIENCE DOESN'T END WITH THE TECHNOLOGY.

Simplify Free Trial Program Management

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