


— **Collaboration**
— **Conference**
— **2023**

Featured Speaker Line Up

	<p>Terra Buckley, JD Vice President, Head of MedPro Compliance Advisory Services MedPro Systems</p>
<p>Terra is the Vice President and Head of MedPro's Compliance Advisory Services Team. With over 25 years in pharma and biotech, most of those years in-house, Terra brings extensive experience building, enhancing and leading compliance and transparency programs for pre-commercial and commercial organizations. She has worked in partnership with all functional areas including commercial, medical and market access. Prior to MedPro Systems, Terra was Vice President, Head of Compliance at Mesoblast, and prior to this was the Head of the Compliance Business Advisory Center of Excellence at Celgene. At MedPro, Terra and her team focus on helping companies create effective compliance programs that enable the business while managing risk.</p>	

	<p>Greg Girona Chief Operating Officer Odyssey Health</p>
<p>Greg Girona has over 30 years of pharmaceutical and biotechnology experience. Greg has held various strategic planning and business development roles at companies like King Pharmaceuticals, Labopharm, EMD Serono, Neura Therapeutik, and Genentech. Greg has built commercial infrastructures and processes for various biopharma companies and has overseen the advancement of multiple pharmaceutical products from conception to commercialization.</p>	

	<p>Jackie Markle Brand Analytics Director, Cardiovascular & Rare Disease AstraZeneca</p>
<p>Jacqueline Markle is an accomplished Business Insights/Analytics professional, currently employed at AstraZeneca as a Director of Brand Analytics for Cardiovascular and Rare Disease Brands. She has over 20 years of experience working with data in various industries with the most recent years in pharmaceuticals supporting many areas of the business including sales, marketing, finance, manufacturing, and logistics. She sits on the Engineering Advisory Council at Penn State Great Valley Graduate School and regularly speaks publicly on data and/or sales operations topics. As a wife, mother of three boys, and a grandmother of two, every spare moment is spent with her family, running, or at the Muay Thai gym.</p>	

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Matthew C. Hutcheson
Founder and Partner
Tegra Analytics



Prior to founding Tegra Analytics in 2002, Matt served as the Vice President of Development for a 35+ person consulting firm. During his time at Cornell, Matt worked at Data Description, Inc. where he conducted statistical consulting and data analysis in addition to developing and designing the TREWESS module of the Data Desk® software package.

Matt's superior analytical skills and expertise building statistical models in the areas of incentive compensation, forecasting, target marketing, sales force alignment, performance measurement, and outcomes. Matt's research in the areas of HIV/AIDS, pain, anesthesia, oncology, cystic fibrosis, pneumonia, and coronary heart disease has resulted in several peer reviewed publications and won him praise from many clients. Matt possesses the ability to manage, maintain, and manipulate large databases.

Matt graduated from Cornell University, where he received both his Master of Science in Statistics and a Bachelor of Science with Honors. Matt is also an adjunct professor of statistics at Delaware Valley University in Doylestown, PA.



Rick Wichmann
Director of Compliance
Synergistix



Rick Wichmann is the Director of Compliance for Synergistix, Inc. Rick has over 20 years in Regulatory Compliance with National and Multi-National companies developing and managing compliance programs under the oversight of the FDA, Health & Human Services, the IRS, and State Regulators. Through this diverse experience, he has developed a focus on risk management, a love of documentation and serious trust issues. Rick is a member of the International Association of Privacy Professionals (IAPP) and the Information Systems Audit and Controls Association (ISACA).



April Loncao
Account Executive
Synergistix



April is a customer-oriented professional with a broad skill set acquired over 25 years working with internal and external stakeholders to drive organizational success through data analysis, process improvement, and project management. She has experience in the pharmaceutical and health care industries including roles in IT, Data Analytics, Commercial Operations, and Compliance. April joined the Synergistix Client Services team in 2018. After two years, she transitioned to the Technical Services team as an Implementation Project Manager. She returned to the Client Services team last summer to lead a team of eight Account Managers

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Wendy Wolf
President & Founder
Impact Bio



As President and Founder of ImpactBio, Wendy is responsible for establishing the guiding principles of the company and aligning the strategy, scale, and talent required to realize the vision. ImpactBio is a partner to the Life Science Industry with services ranging from Recruitment Services, Operational Support, and Outsourced/CSO Solutions. Wendy is a successful sales, marketing, operations, and business development leader with over 26 years of experience. Her breadth of experience in Pharma began with American Cyanamid/Lederle Labs Division, Wyeth, and then Pfizer in roles of increasing responsibility. Her career then shifted to the service side of the industry with over 10 years working with and building market-leading CSOs. Wendy and her team have been recognized multiple times by the results that they produce in partnership with their Pharma, Biotech, and Medical Device clients. Her vision and strategic mind is one that clients embrace. Wendy's success is driven by her commitment to excellence, integrity, and team spirit. Her track record of success is one that is shared with her teams and her client partners.



Spencer White
Senior Director Sales Operations and Engagement
Avion/Acella Pharmaceuticals



Spencer White – Senior Director Sales Operations and Engagement at Avion/Acella Pharmaceuticals, LLC Spencer is a successful industry leader with over 20 years of Pharmaceutical Sales, Training & Development, Field Management, Field Operations and Effectiveness, Market Access and Planning Experience, and over 25 years of military experience in Leadership, Operational Planning and Execution in highly diversified cross-functional organizations ranging from 100-9,000 personnel. Spencer retired from the United States Army in 2018 with the rank of Lieutenant Colonel.