

**Collaboration  
Conference  
2023**

**Day 1: Wednesday, March 1<sup>st</sup>**

Time	Activity	Detail
1:30pm – 5:30pm	<b>Registration</b>	East Pre-function Foyer
5:30pm – 6:30pm	<b>Cocktail Hour</b>	Ocean Terrace/ Beach
6:30pm – 9:30pm	<b>Attendee Dinner</b>	Ocean Terrace

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**Day 2: Thursday, March 2<sup>nd</sup>**

Time	Activity	Location/Details
7:00am – 8:45am	<b>Breakfast</b>	East Pre-function Foyer
9:00am – 9:20am	<b>Welcome Session</b>	<b>Don Schenker</b> - President & CEO at Synergistix, Inc.
9:20am – 10:20am	<b>Key Note:</b> <b>Terra Buckley, JD</b> - Vice President, Head of MedPro Compliance Advisory Services, <b>MedPro Systems</b> <b>Topic:</b> Technology Considerations for Field-Based Rules of Engagement	Grand Bahama Ballroom
10:20am – 10:50am	<b>Break</b>	East Pre-function Foyer
10:50am – 11:30am	<b>Spencer White</b> - Senior Director <b>Avion Pharmaceuticals</b> <b>Topic:</b> Scaling Enterprise Systems	Grand Bahama Ballroom
11:30am – 12:00pm	<b>Group Picture</b>	Outdoor Location
12:00pm – 1:30pm	<b>Lunch &amp; Networking</b>	Ocean Terrace

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**Day 2: Thursday, March 2<sup>nd</sup>**

Time	Activity	Location/Details
1:30pm – 2:10pm	<b>Wendy Wolf</b> - President & Founder, <b>ImpactBio</b> <b>Topic:</b> Quiet Quitting & Quick Quitting: More Than a Passing Trend ... Strategies to Retain Your Top Talent	Grand Bahama Ballroom
2:10pm – 2:40pm	<b>April Loncao</b> - Account Executive <b>Synergistix</b> <b>Topic:</b> The Power of Perspective and Empathy in the Customer Experience	Grand Bahama Ballroom
2:40pm – 3:20pm	<b>Greg Gironda</b> - Chief Operating Officer, <b>Odyssey Health</b> <b>Topic:</b> Launch Excellence	Grand Bahama Ballroom
3:20pm – 3:40pm	<b>Break</b>	East Pre-function Foyer
3:40pm – 4:30pm	<b>Innovation Workshop</b>	<b>Terra Buckley, JD</b> - Vice President, Head of MedPro Compliance Advisory Services, MedPro <b>Jay Lambert</b> - COO, Synergistix <b>Terry Herring</b> - CCO, Synergistix <b>Eric Martin</b> - CTO, Synergistix
4:30pm – 4:35pm	<b>WRAP-UP / End of Day 1</b>	Grand Bahama Ballroom
4:35pm – 5:00pm	<b>Networking</b>	The Beach
5:15pm	<b>Meet in Hotel Lobby</b>	Bus leaves promptly @ 5:15pm
5:30pm – 9:00pm	<b>Dinner (off-site)</b>	Oceanic 250 N Pompano Beach Blvd, Pompano Beach, FL 33062


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**Day 3: Friday, March 3<sup>rd</sup>**

Time	Activity	Location/Details
7:00am – 8:45am	<b>Ladies Take the Lead Networking Breakfast</b> (By Invitation) Hosted by <b>Wendy Wolf</b> - President & Founder, <b>ImpactBio</b> and <b>Helen Kontozopoulos</b> - Founder, <b>ODAIA</b>	South Pool Lawn
7:00am – 8:45am	<b>Breakfast</b>	Grand Bahama Ballroom
9:00am – 9:15am	<b>Opening Session</b>	<b>Don Schenker</b> - President & CEO, Synergistix
9:15am – 10:00am	<b>Jackie Markle</b> - Brand Analytics Director, Cardiovascular & Rare Disease, <b>AstraZeneca</b> <b>Topic:</b> Data Accessibility in the Modern Omnichannel World	Grand Bahama Ballroom
10:00am – 10:20am	<b>Break</b>	East Pre-function Foyer
10:20am – 11:00am	<b>Matt Hutcheson</b> - Founder/Partner <b>Tegra Analytics</b> <b>Topic:</b> Truth and Lies of Statistics or Using Statistics in Everyday Life	Grand Bahama Ballroom
11:00am – 11:30am	<b>Rick Wichmann</b> - Director of Compliance, <b>Synergistix</b> <b>Topic:</b> "Personal" Privacy goes to work	Grand Bahama Ballroom
11:30am – 11:45am	<b>WRAP-UP / End of Conference</b>	Grand Bahama Ballroom
11:45am	<b>Lunch</b>	AM and Clients